

October 2009: Announcement: Call for Presentations

You are invited to submit a presentation proposal for:

“Replenishing Our Toolbox: Innovative Therapies for Eating Disordered Clients”
Skokie Conference Center, Skokie, IL
May 14, 2010

**“When your only tool is a hammer,
all problems start to look like nails.” – Abraham Maslow**

The Awakening Center of Chicago and ***Castlewood Treatment Center*** of St Louis are cosponsoring the
3rd annual Midwest Conference for Eating Disorders Treatment Professionals:
“Replenishing Our Toolbox: Innovative Therapies for Eating Disordered Clients.”



Discover the person you were meant to be.



This Conference is a fundraising event to benefit **ANAD**
(The National Association of Anorexia Nervosa and Associated Eating Disorders).



This conference will provide professionals with the opportunity to learn about ***unique and innovative treatments*** for providing quality care for those suffering from Anorexia, Bulimia, Binge Eating Disorder and other eating or body image disorders.

This conference will highlight two Keynote speakers: ***Dr. Mark F Schwartz*** “Transforming Attachment Relationships with Eating Disordered Clients” and ***Dr. James A Kowal*** “The Effectiveness of EMDR in Treating Bulimia Nervosa”. In addition there will be three 60 minute breakout sessions offering four workshops each. The total audience will range between 200 and 300 participants, with varying degrees of expertise. 6 CEU’s will be available.

Abstracts are being sought for presentations that are for ***innovative or advanced techniques*** which can be applied to working with the Eating Disordered population. Presentations that are research or theory oriented should have a practical application for the audience. Presenters may attend the conference for no charge. Presenters’ names will be in all marketing material for conference. There will be a table for sale of books, DVDs or CDs of presenters.

Presentation Format:

Presentations are 60 minutes each, which includes time for Q&A. Each of the breakout sessions will be to an audience of between 50 - 90 professionals. Breakout sessions will be in rooms with “classroom” seating – tables & chairs. Presenters are discouraged from rearranging the seats. No more than two presenters per workshop. Presenters agree to supply their own handouts to audience members. Presenters agree to allow presentation to be audio taped – these recordings will be available for sale online after the conference. Presenters who do not want their presentation audio taped must include a statement with their proposal. Presenters must not sell, promote or pitch any specific product or treatment center.

Evaluation Process

Proposal should clearly describe your presentation format, audio/visual needs and the experience level of the intended audience. A committee will evaluate proposals based on the following criteria:

- Well defined proposal
- Potential to contribute to a well balanced program
- Relevance to conference theme
- Innovative or unique models of therapy with practical application for audience
- Contribution to the continuing education needs of audience
- Speaker’s experience with Eating Disordered population
- Audio/visual needs (see comments section below)

Comments:

Based on evaluations from the last two Eating Disorder Conferences, participants have rated very low presenters who merely read Power Point presentations to their audience. Because of the cost of renting Audio/Visual equipment, we are limiting the number of presentations given by Power Point. Unless you are presenting a beginning level workshop meant to teach those without eating disorder treatment experience, you do not need to give the DSM-IV diagnosis points to your audience. Most participants will have experience in the Eating Disorder Treatment field and are looking for in depth strategies, techniques, theories and ways to incorporate material into their sessions with clients – not just incidental or personal stories. Although on the other hand, participants rated highly those presenters who used diagrams and charts, had video/audio tapes and/or clinical examples from actual client sessions. Participants also rated high presentations that were experiential or engaged the audience in an activity (i.e. guided imagery, relaxation, drawing etc). Participants rated very negatively presenters who were disorganized, allowed questions to get them off topic, or who used the presentation to merely promote their own practice/organization.

Application Process:

Resume/Vita must be included with workshop proposal.

Proposal should be submitted as a Word Document (.doc) or in PDF formats.

Proposal should be emailed to: awakeningcenter@aol.com Please put “Conference Proposal” in subject line
Incomplete proposals or proposals in other formats will not be accepted.

Due Date: 5:00 PM CST Wednesday **December 30, 2009**

Confirmation of receipt will be provided.

Proposals will be selected by **January 15, 2010**

Selection results will be sent via email to all entrants by **January 22, 2010**

“Replenishing Our Toolbox: Innovative Therapies for Eating Disordered Clients”
PRESENTATION PROPOSAL

Speaker 1 Name/Credentials: _____

Organization/Practice: _____

Mailing Address: _____

City, St, Zip: _____

Phone: _____

Email Address: _____

Speaker 2 Name/Credentials: _____

Organization/Practice: _____

Mailing Address: _____

City, St, Zip: _____

Phone: _____

Email Address: _____

Presentation Title: _____

Program Description (300 Words or less)

Learning Objective 1: _____

Learning Objective 2: _____

Learning Objective 3: _____

Qualifications of Speaker – you must attach resume/vita:

Relevance to Conference Theme:

E/D Expertise level of Audience: _____ Beginner; _____ Intermediate; _____ Advanced;

Audio/Visual Needs: _____

I agree _____ disagree _____ to allow my presentation to be audio taped and available for sale online after the conference. (If you disagree please include statement with reasons for declining.)

Send to: awakeningcenter@aol.com

Due Date: 5:00 PM CST Wednesday **December 30, 2009**